

# SPONSORSHIP OPPORTUNITIES

## MORNING COFFEE 9:30-10:30 AM \$3,000 (per day)

Provide a free cup of coffee for attendees coming to the Multi-Site Summit. Includes company logo on signage next to coffee bar.

## AFTERNOON TABLE SNACK \$2,500 (per day)

Provide attendees with an afternoon pick-me-up! 8.5" x 11" signage on each table will display your company's logo.

## LEVY BUCKS FOR LUNCH VOUCHER \$10 (per voucher)

Give out lunch vouchers at your table/booth for attendees to use at the Multi-Site Summit food court.

## WI-FI \$7,500

Your company name and logo will be displayed on the landing page. Custom password available as well. This Wi-Fi information will be shared with all Multi-Site attendees. 8.5" x 11" signage on each table will display your company's logo.

## BRANDED NOTEBOOK \$2,450

Your company logo will be on the front cover of these notebooks. They will be placed on each table at the start of the event.

## GRAND ENTRANCE SWAG

Welcome attendees to the Summit with a gift from your company. Attendees will receive their gift as they enter the Yankee Multi-Site Summit. Options include:

- \$3,000 Branded Reusable Coffee Cups
- \$1,000 Convention Bags
- \$3,000 Branded T-shirts

## PHOTO OPP \$2,500

Include your logo on a fun Yankee photo wall for attendees to take a picture and post on social media. Include a hashtag!

## MULTI-SITE WELCOME WALL \$1,650

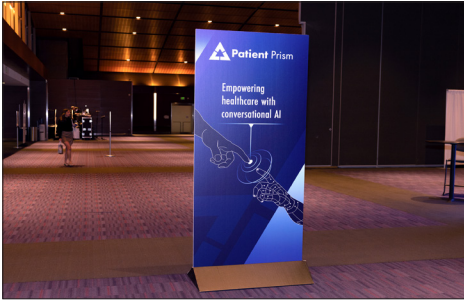
Welcome attendees as they enter the Multi-Site Summit with two 38" w x 87" h free standing double-sided signs with your company advertisement.

## ON-SITE SIGNAGE

- Stand Alone Sign (Set of 2) \$1,650**  
38" w x 87" h free standing double-sided sign with your company advertisement in exhibit hall.
- Floor Graphics \$3,500**  
Attendees heading into the Yankee Multi-Site Summit will pass this great sponsorship! Graphics (8' w x 8' h) are located on the floor going into hall B2.
- Multi-Site Entrance Unit \$5,200**  
Welcome guests with your logo/ad on our full unit which includes the 2 outermost panels 38.75" w x 64" h.
- Table Top Graphics \$2,350**  
Get your message across by advertising graphics on table tops inside the Multi-Site lunch area (10) 30" w x 15" h.
- Two Plexiglass Signs (1 Sided) \$1,200**  
Attendees will see your logo as they walk into the speaking portion of the event. Graphics are 34" w x 35" h.
  - 1 for \$900
  - 2 for \$1,800
  - 4 for \$3,600

**Company logo included in all marketing communications (email blasts, social media, direct mail, and displayed on the Yankee Dental Congress website). Company recognition on slides between sessions.**

# SPONSORSHIP OPPORTUNITIES



*Free Standing Signs*



*Floor Graphics*



*Multi-Site Entrance Unit*



*Table Top Signs*



*Coffee Cart*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Method of Payment**      Amount Due: \_\_\_\_\_

Full Payment

Full payment is required for all contracts.

Check Enclosed Payable to:  
Massachusetts Dental Society, Exhibits Department

Credit card: Mastercard, Visa or AMEX


Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature Required: \_\_\_\_\_ Date: \_\_\_\_\_

 Apply Online @ [YankeeDentalCongress.com](http://YankeeDentalCongress.com)

 Email: [smccarthy@massdental.org](mailto:smccarthy@massdental.org)

 Mail completed form with payment to:  
**Massachusetts Dental Society Yankee Exhibits**  
**Two Willow Street, Southborough, MA 01745**