

ATTENDEE MAILING LISTS

Make sure your presence is known at this year's meeting. Surveys and focus groups indicate overwhelmingly that attendees want to know ahead of time about show specials and new products. By doing pre-show promotion you ensure traffic to your booth. A post-show mailing reaches customers that may have missed you and those who plan to make purchases after the meeting.

Date _____ Booth Number(s) _____
 Company Name _____
 Agency (if applicable) _____
 Contact Name _____
 Address _____
 City _____
 State _____ Zip _____
 Phone _____
 Fax _____
 E-mail _____

Please check all that apply. Incomplete orders will experience delay in processing.

*An edited sample piece must accompany all orders. Yankee reserves the right not to fulfill your request based upon the content of your mailing. Items included in lists are name, designation, company, and address. All orders are sent via e-mail in excel format, unless otherwise indicated. Allow 7 days for order to be processed. The lists are pulled weekly (Monday) beginning 12/04/2017. Please note: Do not use "YDC", "Yankee Dental Meeting" or any other version to refer to the event. Yankee Dental Congress is the official show name and must be used on all materials.

Please indicate the date you prefer your list to be sent. _____

Term & Conditions of List Rental

List renter agrees to not resell, disclose, transfer, duplicate, reproduce or replicate any part of the list. List is limited to a one time usage solely to market or promote the above named exhibitor. List renter is permitted to use the list in merge/purge only for the purpose of eliminating duplicate names. In the event the list renter uses the list contrary to this agreement, the list renter will be held unconditionally responsible. Therefore, any and all costs incurred by Yankee Dental Congress in enforcing this agreement will be the responsibility of the list renter. There are no refunds for the renting of the list. It is clearly understood that Yankee Dental Congress in no way endorses any product or service or the above-mentioned exhibitor by renting the list. List renter agrees to indemnify and hold harmless Yankee Dental Congress from any and all claims, damages, losses or expenses, however incurred, occasioned by the use of the list. This agreement covers a 12 month period. It is understood that list orders are seeded with decoy names to monitor unauthorized use and use is tracked. Reuse of list will be invoiced. By signing this contract, you agree to the Terms and Conditions of the List Rental. (Signature required for processing).

Print Name _____ Authorized Signature _____

Method of Payment

MasterCard Visa American Express Amount Due: _____

CREDIT CARD # _____ EXP. DATE _____

AUTHORIZED SIGNATURE _____

NAME OF CARDHOLDER (PLEASE PRINT) _____

SELECTIONS

2018 Attendees

- Pre-Registered Doctors \$500
- Pre-Registered Attendees \$575
- Post Show Attendees \$575
- Post Show Doctor's Only \$500

2017 Attendees

- Post Show Attendees \$575
- Post Show Doctors Only \$500
- Second Mailing \$300
- Custom Report Please call for details.

Other

- Second Mailing \$300
- Custom Report Please call for details

APPLY ONLINE AT
yankeedental.com

Or fax to: **508.449.6159**

Or Mail Completed Form
 with Payment to:

**Massachusetts Dental Society
 Yankee Exhibits
 Two Willow Street
 Southborough, MA 01745**