



Scientific Sponsorship



2018 | **RAISING
THE BAR**

January 24 - 28, 2018 | Exhibits: January 25 - 27, 2018
Boston Convention & Exhibition Center

The Yankee Dental Congress is one of the largest dental meetings in the United States. Consistently attracting over 27,000 dental professionals, scouts throughout the country observe our speakers for their own programs. Yankee Dental Congress is a unique meeting, in that we offer a large and comprehensive dental auxiliary professional program. Yankee consistently offers one of the most innovative continuing education programs in the country with 350+ courses.

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Presented by the **Massachusetts Dental Society** in cooperation with the Dental Societies of Connecticut, Maine, New Hampshire, Rhode Island, and Vermont

Yankee Educational Program

Yankee Dental Congress continues to be recognized for providing an outstanding educational program. Every year, hundreds of speakers and companies submit speaker names for consideration. Yankee prides itself on selecting only the best for our attendees.

There are 3 different ways to become a part of the Yankee educational program.

1 SUBMIT SPEAKERS

The educational program is selected a full 13 months prior to the upcoming meeting, if you fall within this time frame, you may send in the speaker(s) name and resume, course title and outline. The Yankee Program Committee will review this information and contact you if the speaker or course is selected. If selected, the speaker's honorarium and expenses would be the responsibility of the sponsoring company.

2 YANKEE SPEAKER/COURSE LIST

If you have passed the timeline from above, you may choose to sponsor speaker(s)/course(s) that Yankee has already selected for the upcoming meeting. You may choose to fully or partially sponsor the speaker(s)/course(s). You may also provide materials for hands-on courses in addition, or instead, of a monetary sponsorship. To view this list, please contact Shannon McCarthy, smccarthy@massdental.org or call 508.449.6052 or Leah Callery, lcallery@massdental.org or call 508.449.6040.

3 EDUCATIONAL GRANT

Companies may elect to commit to a 3-5 year time period of an amount of \$7,500 or more, which will allow them the right to sponsor as well as submit speaker(s)/course(s) to have on the Yankee program. Speaker names must be submitted 1-2 years in advance to be considered. The Program Committee will review the submitted speaker names and courses and the company grant will be applied accordingly based on speaker(s) honorarium(s).

Please note all scientific sponsorships must be done through the Yankee Dental Congress in order to receive recognition. Sponsorship payments will be made to Yankee and Yankee will pay the speaker(s) directly.

In order to participate in the Yankee Speaker Sponsorship program, your company must be a contracted Yankee 2018 exhibitor.

Contact Information

SHANNON MCCARTHY

Director of Sales & Business Development
smccarthy@massdental.org

508.449.6052

- Sponsorship & Advertising Opportunities
- Exhibit Floor Classrooms
- Scientific Sponsorships

LEAH CALLERY

Exhibits Sales Coordinator
lcallery@massdental.org

508.449.6040

- Exhibit Booth Sales
- Sponsorship & Advertising Sales



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Scientific Sponsorship Form

Sponsorship in the amount of

\$ _____

has been applied to the following
speaker(s) for Yankee 2018:

The following Yankee 2018 speaker(s) will receive the following material(s):

Speaker(s)	Material(s)
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Please indicate which speaker will receive the appropriate materials.

ON BEHALF OF:

Company Name _____

Contact _____

Address _____

City, State, Zip _____

Telephone _____ Email _____

ACKNOWLEDGED AND AGREED BY:

Print Name _____ Signature _____

Any sponsorship agreement prior to June 23, 2017 will be advertised in the Yankee 2018 program book and will include acknowledgment on the course signage onsite. The annual Yankee program book is sent to dental offices in the Northeast in September and is the only book for pre-registration for the Yankee meeting.

Please return form to:
Shannon McCarthy ■ smccarthy@massdental.org
Leah Callery ■ lcallery@massdental.org
Massachusetts Dental Society, Two Willow Street, Southborough, MA 01745
Or via fax: 508.480.0002

THANK YOU FOR YOUR GENEROUS SUPPORT!

FUTURE DATES

January 30 - February 3, 2019 | Exhibits: January 31 - February 2, 2019

January 29 - February 2, 2020 | Exhibits: January 30 - February 1, 2020



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Two Willow Street, Southborough, MA 01745-1027